

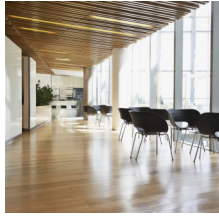
# OUTPACK® NEWS

Base OUTPACK® by the Numbers—Current Labor Costs Pays for OUTPACK®'s Enhanced Blister & Club Store Packaging System & Delivers the Best Visual Customer Impact for Less

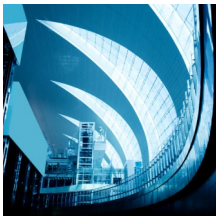
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## Top stories in this newsletter



OUTPACK® Saves Labor Costs



OUTPACK® Pays for Itself



OUTPACK® Financing Requires No Upfront \$



OUTPACK® can run two items at once

## OUTPACK® Saves You Money



OUTPACK® saves you money by reducing your current labor spend, while keeping all other variables equal. Real world examples show exactly what you'll save using OUTPACK®. Significant savings are captured every year by running OUTPACK®'s base system (instead of a new traditional 6 or 8 station blister system with auto blister feeder, auto card placement and auto card dispensing).

OUTPACK® requires no seal tooling or their associated costs and change-over time. OUTPACK® requires no special coated blister stocks or any special coatings for additional material savings. OUTPACK®'s faster change overs and ability to run two different items simultaneously are huge marketing advantages. They allow for production of real, retail ready market packages at the lowest cost. Small test runs can be digitally produced at very low costs to measure package changes and design impacts.

The saved labor costs alone can be more than 50% of your current printed blister card costs. Improve your packages' visual impact on consumers, while reducing your costs. Grow your products sales and category share with lower production costs.

Contact us to have your blister or club store packages analyzed and we will help you determine your total cost savings.

## OUTPACK® When Financed Offers No Upfront Costs & Pays for Itself



A new, current 6 station standard blister system, operating 1 shift a day, 5 days per week, 52 weeks per year (260 shifts/year) can produce 48 cards per minute, using 6 operators, produces **5,990,400** carded packages annually, with a total labor cost of **\$149,760.00**, at \$12.00 per hour per operator (6) and based upon **100% system uptime**.

The same number of packages produced as above (**5,990,400 cards**), but using OUTPACK® and the same 6 operators at \$12.00 per hour, would take only 119 shifts, instead of 260. The labor saved from these fewer shifts alone, delivers these extremely large dollar savings that are captured to pay for your complete OUTPACK® system. Based upon 105 cards per minute, **80% system uptime**.

A total labor cost savings of **\$68,461.71** per year or **\$6,774.86** per month, is realized when running the same number of cards using OUTPACK®'s base system instead of standard blister machines.

Based upon operator performance and card size, base OUTPACK® can produce between 100 – 300 cards per minute and fully automated, it can deliver 400 cards plus per minute.

Submit your actual card samples/club packages to confirm how much more you can save. After testing, these savings are performance backed in writing for your protection.

## OUTPACK® No Upfront Financing Costs



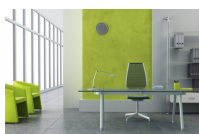
Finance your OUTPACK® system purchase using only your labor savings alone! Keep all other cost variables the same. Both our 36 or 60 month \$1.00 buy-out lease programs have you cash positive from day one!

The 36 month \$1.00 Buy Out option saves **\$1,830.86** per month, after your monthly lease payment.

The 60 month lease option with \$1.00 Buy Out, saves a total of **\$3,574.86** per month, after payment of the monthly lease amount.

Additional OUTPACK® Cost savings: No blister system tooling costs required, which includes no nesting trays for each item, no blister chutes & card racks for each item, no plug assemblies, no profiled platens for each item, no quick connect auto feeding tooling for each item and no storage and retrieval of these items that are required for all standard blister machines. Plus, material cost savings, faster change-overs and the ability to run separate products simultaneously at a lower energy cost, are all additional OUTPACK® savings that have not been included into any of these cost saving projections listed. Only savings from current labor cost spends were used. Additional cost savings do apply to all standard blister systems currently in use and are also captured & delivered for additional customer savings. What are your total additional dollar cost savings?

## OUTPACK® Continues to Deliver Cost Savings



After completing either finance term, **\$68,461.71** per year or **\$6,77.86** per month, continues to grow your savings, year after year for use in new promotions or additional production improvements.

Contact us for additional details and to begin saving more with OUTPACK®'s cost benefits and advantages today.

Innovative Packaging, Inc.

Email: [customerservice@innopkg.com](mailto:customerservice@innopkg.com)

3477 Corporate Pkwy. ~ Suite 100, Center Valley, PA 18034

Phone: 877-214-PACK (7225) ~ Fax: 856-216-1648

